

#### **Institute for Defense Analyses**

730 East Glebe Road • Alexandria, Virginia 22305

#### Assurance of Responsible AI (RAI) in Context: ML-Enabled Army Personnel Forecasting

John W. Dennis, Rachel Haga, Yosef Razin, Metin Toksoz-Exley, Ed Wang DATAWorks - April 2023

Work funded by



## Why Assurance for AI?

#### Traditional T&E is generally insufficient.

 Al can have emergent behavior, edge cases, changing operating environments.

#### AI T&E is never done.

 Continuous monitoring, ongoing stakeholder feedback, feedback loops to development.

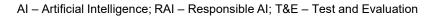
#### Testing RAI robustly is hard

It is easy to say what went wrong but hard to quantify up front.

## Processes exist to help handle RAI, including ASSURANCE:

The use of formal arguments to augment testing gaps









## **Goals for Assuring RAI**

**Demonstrate to stakeholders:** 

- Responsible use and guardrails for the capability
- Mechanisms to catch, report, and fix emerging concerns
- Good-faith efforts beyond
  - "Does the software run?"
  - "Are the forecasts accurate?"



Assurance is a *living concept* 

Part of broader effort of Support, Training, and Assurance





#### **AI-Enabled Personnel Processes**

#### **Personnel Processes:** Recruiting, Retention, Promotion, Resilience

#### **Many Opportunities**

- Risks are often lower profile
- DOD personnel environment is very large
- Often less complex involvement of AI/ML on smaller budgets
- AI/ML is "easy"

#### But

- Black boxes representing biased data
- Personnel data generating process is itself complex due to human behavior

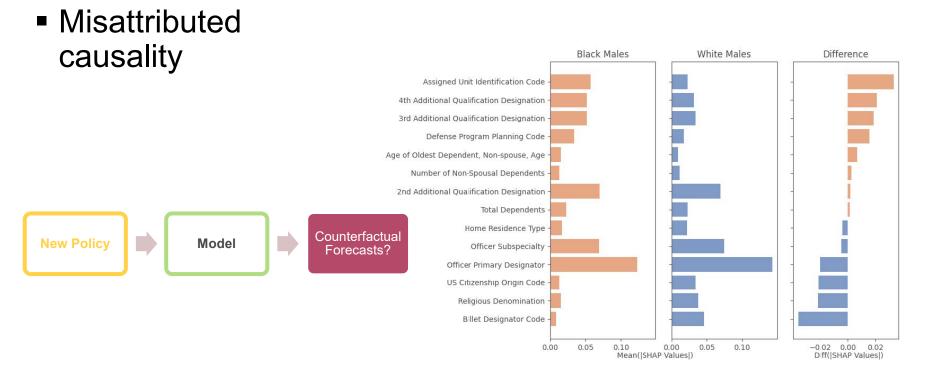






#### **Personnel Space has Unique Concerns**

- Disparate impact/treatment
- Invalid prospective policy analysis (invalid counterfactuals!)

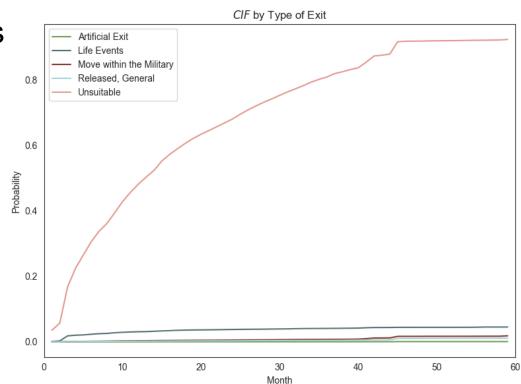






#### **Personnel Space has Unique Concerns**

- Privacy
- Emergent service member behavior
- Perverse incentives
- Robustness







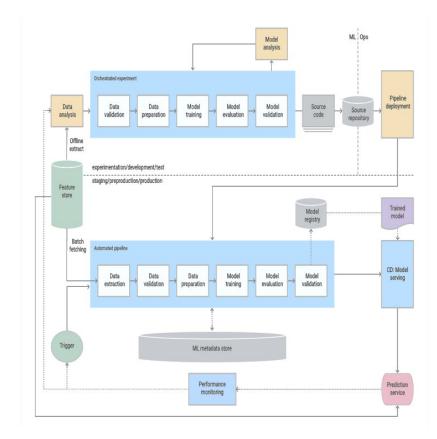
## **Assuring RAI in the Personnel Space**

#### Assurance Guide

- MLOps scaffolding
- DOD 5 ethical principles
  - + Privacy
- Personnel space nuance
- Strategies for testing, monitoring, feedback, etc.

#### Assurance Case

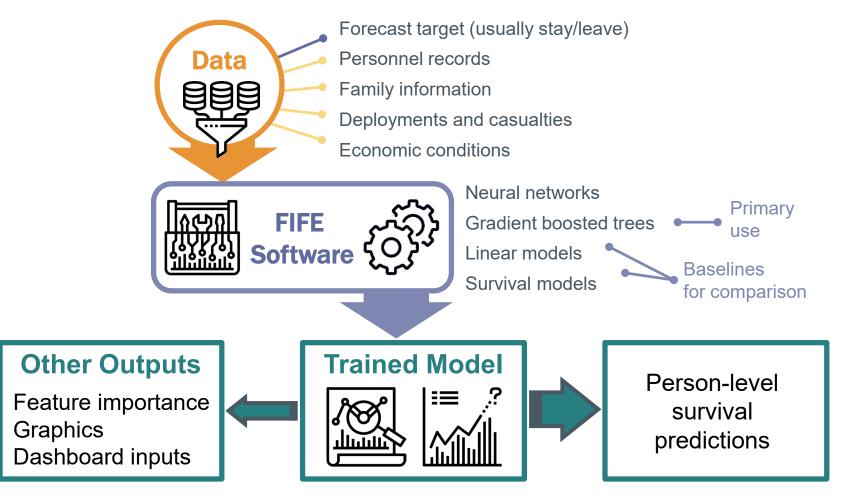
 Application of the guide to a Army Retention Prediction Model (RPM)





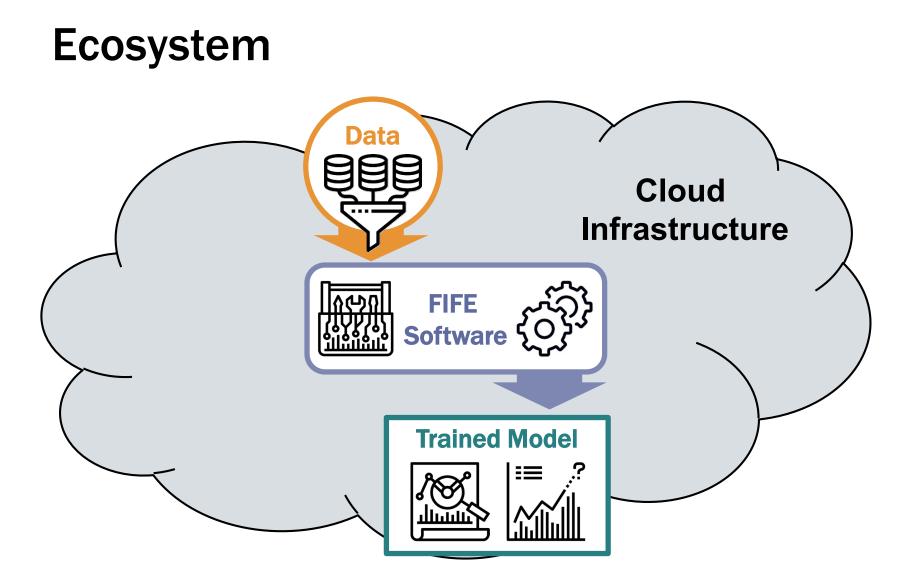


# Use Case - Retention Prediction Model (RPM)-Army





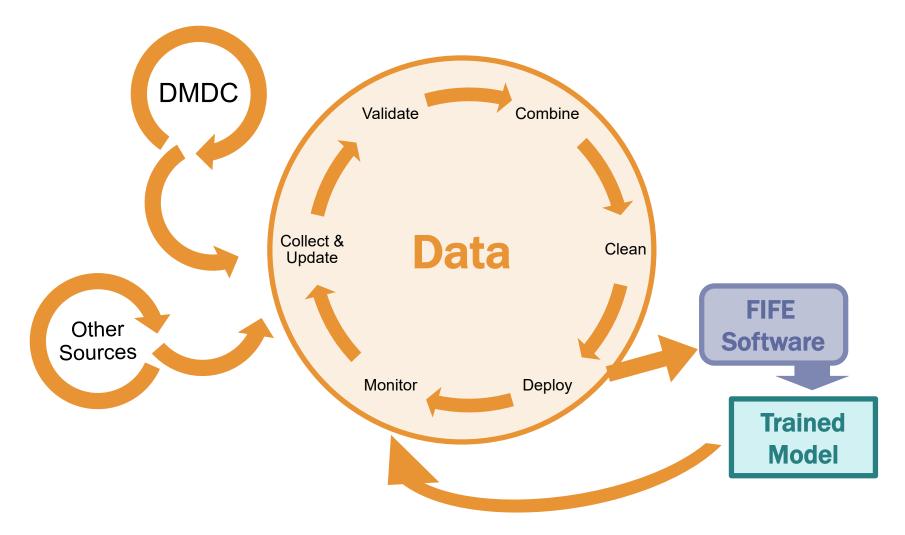








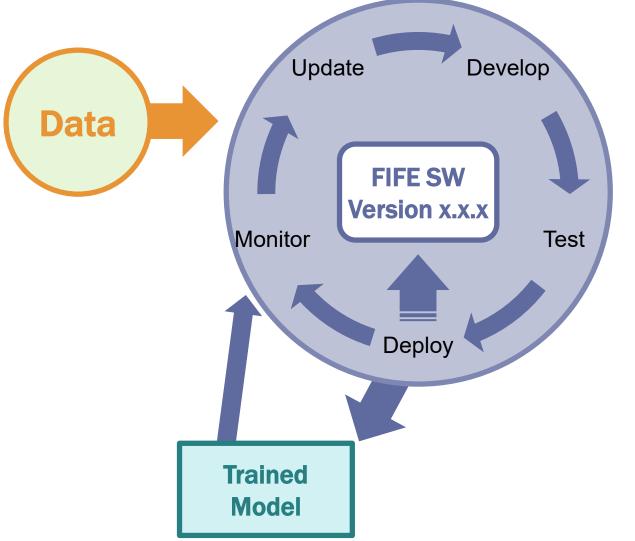
#### **Data Curation Lifecycle**







#### **FIFE Software Development Lifecycle**

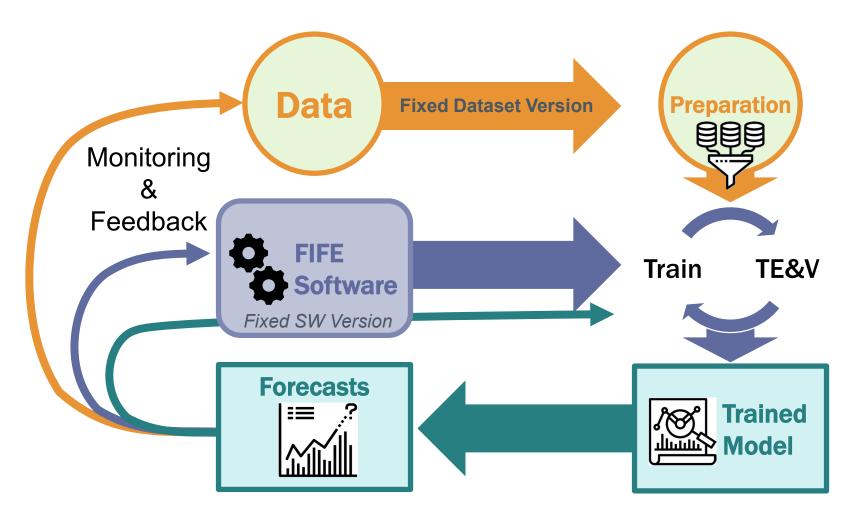




Note that the SW Lifecycle and Model Lifecycle have touchpoints but otherwise are distinct processes!



#### **Model Lifecycle**

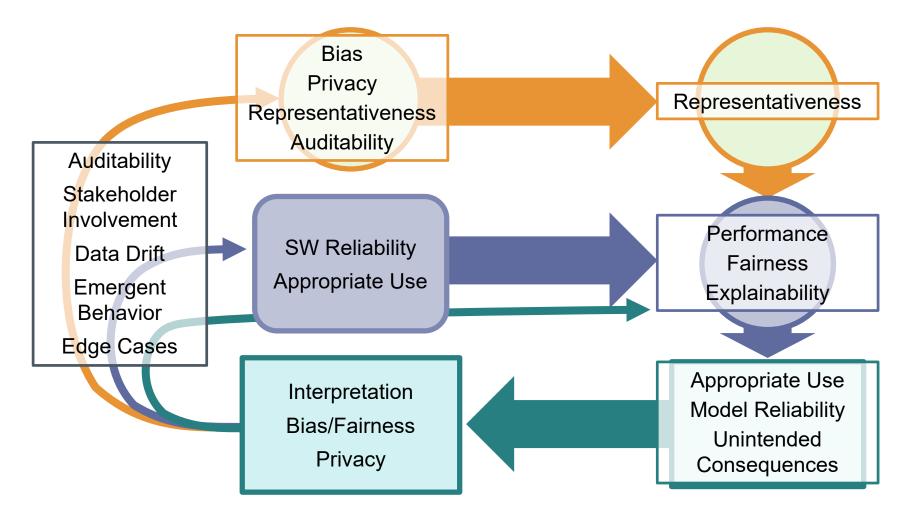




Note that the SW Lifecycle and Model Lifecycle have touchpoints but otherwise are distinct processes!



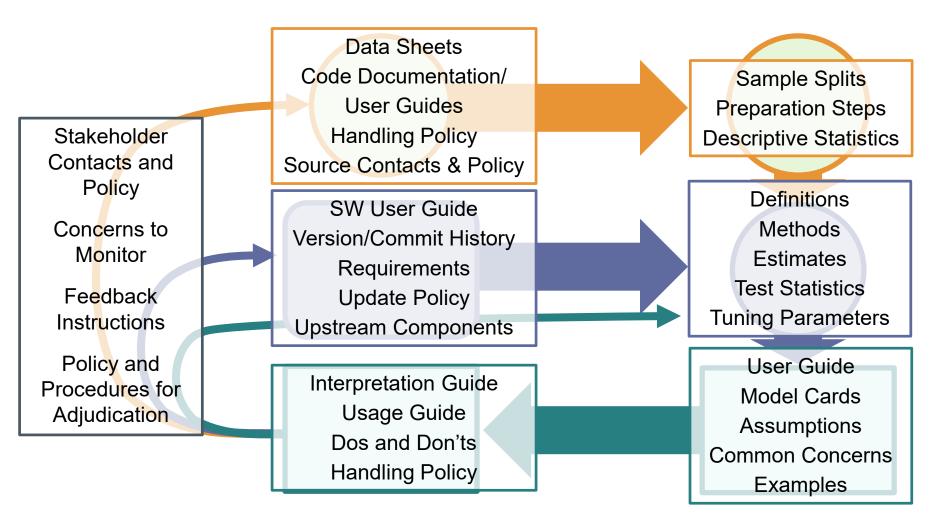
## **RAI in the Lifecycle**

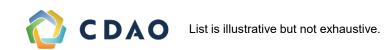






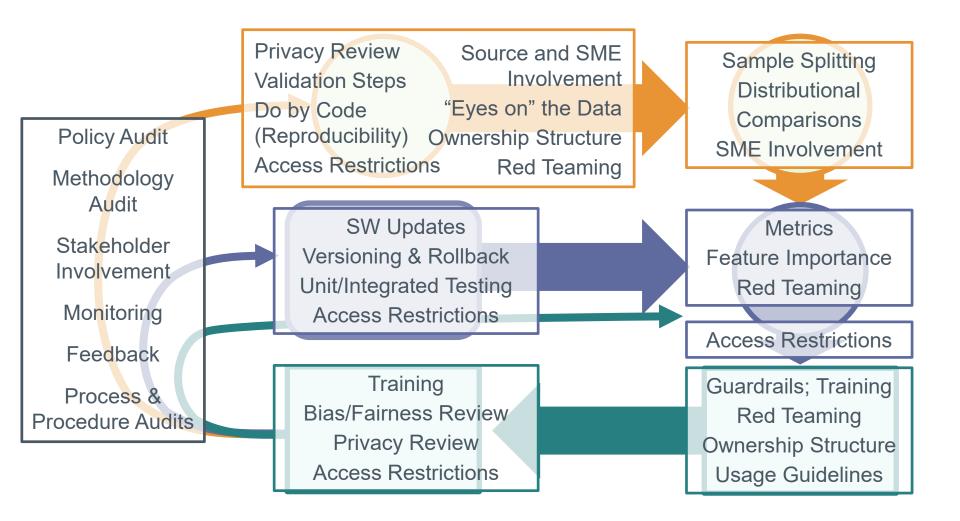
#### **Documentation**

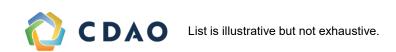




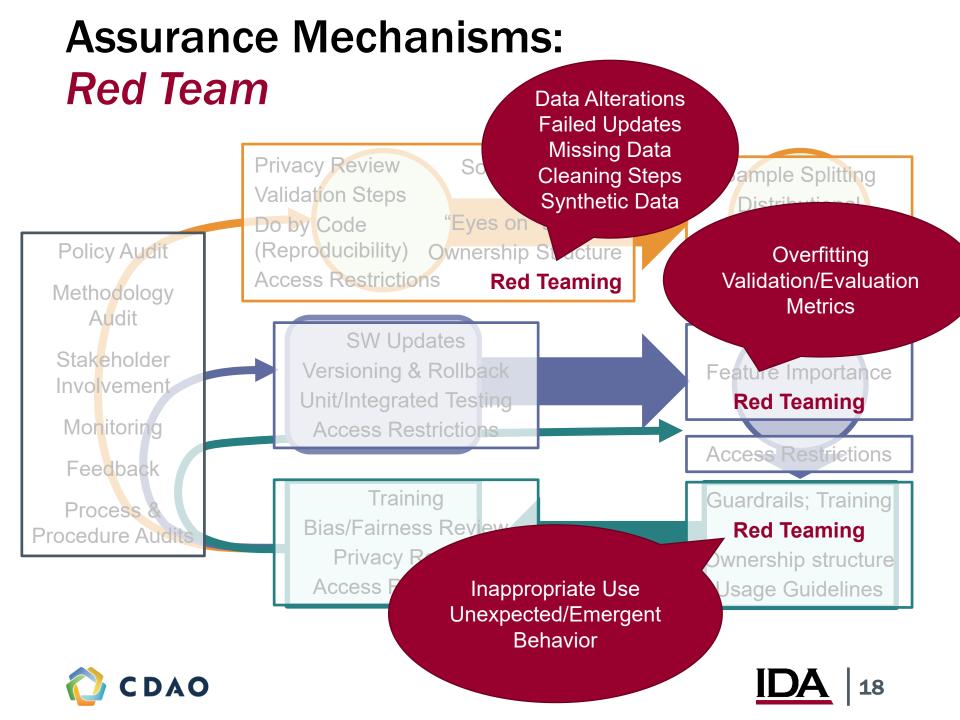


## **Assurance Mechanisms**









## Conclusions: Assuring RAI for Personnel

- Many emerging use cases for AI
- Uses with personnel data have unique concerns
- Legal, moral, ethical issues
- Concerns are not always obvious
- Need a framework for ensuring responsible use



## **Conclusions: Assurance for RAI**

- Similar in spirit to traditional assurance cases
- We can't formally test everything
- Need formal arguments and evidence
- We can build this into existing frameworks







jdennis@ida.org

Work funded by



#### **Image Sources**

- https://www.defense.gov/Multimedia/Photos/
- Dennis, John W., Augustine, Rachel G., Guggisberg, Michael R. and Lockwood, Julie A. 2021. Expanding the Finite Interval Forecasting Engine for Navy Personnel Management: Incorporating Competing Risks into Retention Prediction. IDA Paper P-31873.
- https://cloud.google.com/architecture/mlops-continuous-delivery-and-automation-pipelinesin-machine-learning
- https://vkrakovna.wordpress.com/2018/04/02/specification-gaming-examples-in-ai/
- Lockwood, Julie A., King, Joseph M. and Augustine, Rachel G. 2020. Explaining Differences in Predicted O-5 Promotion Outcomes by Race and Gender among Naval Officers. IDA Paper P-20452.
- Jain, Akshay A. and Dennis, John W. 2022. DATAWorks 2022: Forecasting with Machine Learning. IDA Document NS D-33017.
- Jain, Akshay A., Dennis, John W., Lockwood, Julie A., Song, Minerva S., Latshaw, Nathaniel T., Eifert, Erin P. and King, Joseph M. 2022. Forecasting Demand for Air National Guard Training to Improve Military Readiness. IDA Paper P-32920.





## Appendix





## What are we Assuring?

- T&E typically focuses on Proper Functioning and other operational standards.
  - Usual T&E is not sufficient for AI enabled capabilities (but it is still necessary!).
- Typical assurance focuses on Safety.
- Concerns in the personnel space often focus on Legal, Moral, and Ethical issues.
- 5 RAI Principles (attempt to) encompass these concerns for all uses of AI in the DOD.
  - How do we implement these principles?
  - How do we know our implementation is effective?





## Use Case from Army TMTF

- Predictive Retention Toolkit and Evaluation for Targeted Army Talent Management
- Overarching question: How can the Army best select, shape, train, and retain the force it wants?
- Three-part study aimed at retention efforts:
  - 1. Forecast retention with high fidelity and accuracy
  - 2. Discover indicators of superior performance
  - 3. Assess the impact of targeted retention incentives





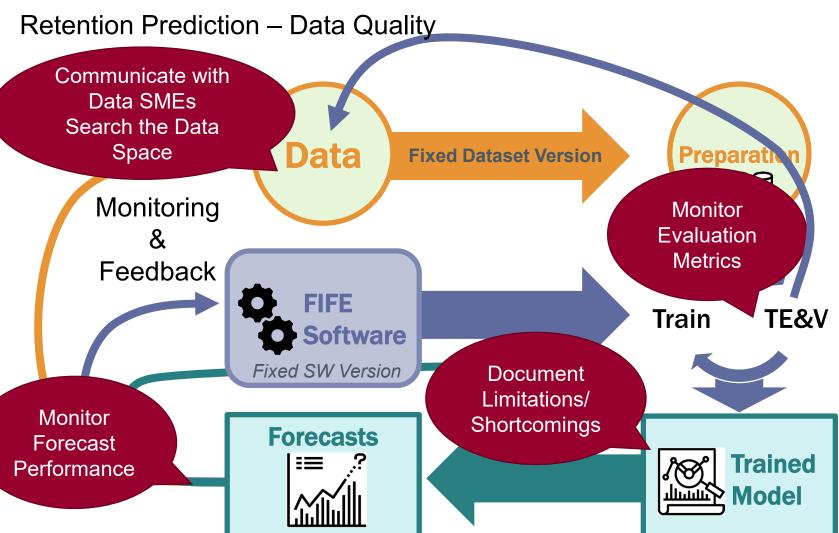
# Forecast Retention with High Fidelity and Accuracy

- Finite Interval Forecasting Engine (FIFE) survival modeling in the machine learning context
- IDA developed FIFE in a multi-year research partnership with OSD
- Variety of use cases across a variety of IDA projects and services/components
- Open source development\*
- Capability/Data Assets and Pipeline previously resided exclusively at IDA; now experiencing a shift to DOD cloud platforms





#### **Example – Model Lifecycle**



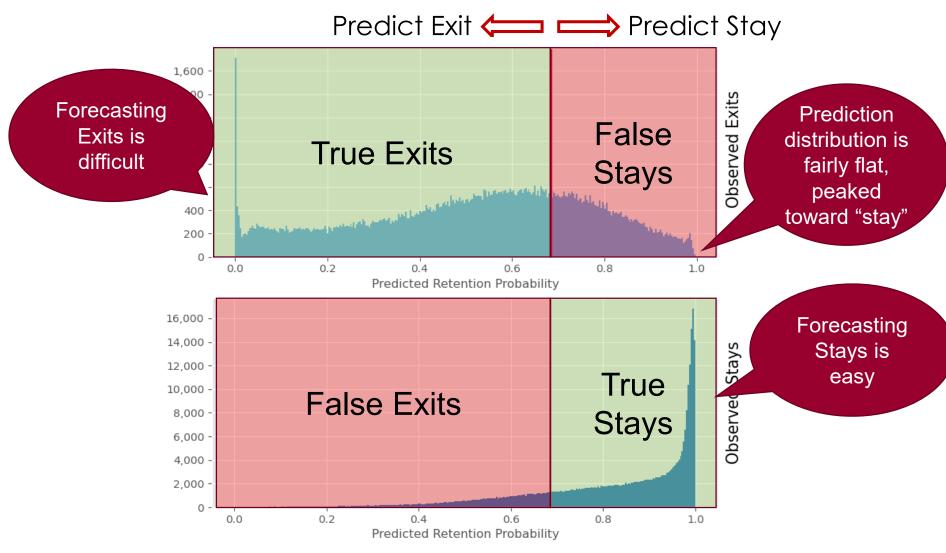


Note that the SW Lifecycle and Model Lifecycle have touchpoints but otherwise are distinct processes!



#### **Example - Metrics**

#### **Retention Prediction – Data Quality**









If generative AI can be made reliable — and that's a significant if — the applications for the Pentagon, as for the private sector, are extensive, Groen and Shanahan agreed.

"Probably the places that make the most sense in the near term... are those back-office business from personnel management to budgeting to logistics." Shanahan said. But in longer term, "there is an imperative to use them to help deal with ... the entire intelligence cycle."

#### The New York Times

Become an A.I. Expert How Chatbots Work Why Chatbots 'Hallucinate' How to Use C	<b>AND NEWS</b> POLITICS U.S. NEWS BUSINESS WORLD TECH HEALTH CULTURE & TRENDS NBC NEWS TIPLINE WATCH <u>NOW</u> (4)
Bing's A.I. Chat: 'I Want to Be Alive. 😈'	A mental health tech company ran an Al experiment on real users. Nothing's stopping apps from conducting more.







jdennis@ida.org

Work funded by

